

FMS Winternship Site

Site Name	TEAM LEWIS	
Site Contact	Marcela Cruz	Preferred Pronouns: she/her
Additional Contact	Aubrey Augustine	Preferred Pronouns: she/her
Location	2 Oliver St. Boston, MA	
Internship Dates	Jan 6-17 2024	
Modality	Hybrid – M/F virtual, T/W/Th in office	
FT/PT	PT	
Requires Credit (Y/N)	Unsure	
Other Terms		
Number of Winterns	1-2	

About the Company

<https://www.teamlewis.com/>

TEAM LEWIS is a global marketing agency that has grown from start-up to multi-national in a little over two decades. Its success is due to a combination of factors: talented creatives delivering award winning campaigns; expanding client relationships into new markets or services and its independence from outside investors. The agency, its people and client campaigns have won many awards, including Cannes Lions, PRovoke Media, ICCO, European Excellence, PRCA Digital, Digital Impact, Global Digital Excellence.

At the heart of the business is the TEAM LEWIS Foundation (TLF), a non-profit charitable entity. Since its launch in 2021, it has funded over 1,500 causes. The goal is to support 2,025 causes by 2025. The TLF promotes a wide variety of social, cultural, and environmental causes that benefit society. It aims to strengthen the bonds between the creative industries, businesses, government, and non-profits. Community charities are championed by employees, who in addition to the financial donation, volunteer their time and skills to leverage effectiveness.

About the Winternship

As a PR Intern, you'll be gain exposure to the operations of a leading PR and digital marketing agency. This experience will be valuable if you are considering a career in PR or marketing communications.

You will be given the opportunity to learn more about how to support PR executives in their daily duties with tasks including collaborating on research projects, report generation, media list



development, speaking and awards opportunities, writing, as well as general account administrative tasks. You will be given insight to the typical duties in a PR office environment with room for creative projects and critical learning experiences. A positive attitude and the hunger to learn is a must!

